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CHINA SEVEN STAR HOLDINGS LIMITED

中國七星控股有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Code: 245)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board of directors (the "Board") of China Seven Star Holdings Limited (the "Company") is pleased to announce that Ms. Chen Xiaoyan ("Ms. Chen") has been appointed as an executive director of the Company with effect from 16 January 2014.

Ms. Chen, aged 38, obtained a Master Degree in Business Administration from Guizhou University in the People's Republic of China (the "PRC"). Ms. Chen is a sister-in-law of Mr. Ni Xinguang, an executive director and substantial Shareholder of the Company. Ms. Chen currently works as an enterprise supervisor for the accounting master program and auditing master program of Antai College of Economics and Management of Shanghai Jiao Tong University. Besides, Ms. Chen also holds a professional certificate (jade category) for heritage auction enterprises issued by State Administration of Cultural Heritage of the PRC. Ms. Chen worked in various PRC enterprises and PRC subsidiaries of the Company. She has over 15 years of experience in procurement, operation and finance management.

Saved as disclosed above, Ms. Chen did not and is not holding any other position with the Company or any of its subsidiaries. Saved as disclosed above, Ms. Chen did not hold any other directorships in any listed companies nor has she had other major appointments and qualifications during the past three years.

Saved as disclosed above, Ms. Chen does not have any relationship with any directors, senior management, substantial Shareholders or controlling Shareholders of the Company, nor does she have any interests in the shares of the Company (the "Shares") within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO").

Ms. Chen has not entered into any service contract with the Company and is not appointed for a specific term but is subject to retirement by rotation in accordance with the articles of association of the Company. Ms. Chen is entitled to receive a director's emoluments of HK\$15,000 per month which was determined with reference to her duties and responsibilities towards the Company.

Save as disclosed above, there are no other matters concerning Ms. Chen that need to be brought to the attention of the Shareholders nor is there any information relating to Ms. Chen that is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

The Company would like to take this opportunity to welcome Ms. Chen to the Board.

By Order of the Board
China Seven Star Holdings Limited
Law Gerald Edwin
Company Secretary

Hong Kong, 16 January 2014

As at the date of this announcement, the Board comprises (1) Mr. Ni Xinguang, Mr. Tu Baogui and Ms. Chen Xiaoyan as executive Directors, and (2) Mr. Lu Wei, Mr. Wong Chak Keung and Mr. Ling Yu Zhang as independent non-executive Directors.